

Date: 12 April 2026

Ettram Public Charitable Trust successfully organized a cultural programme themed “Skill Promotion on Indian Culture Among Children” on 12 April 2026. The programme was conducted under the leadership of Managing Trustee Mr. Subramaniam, with the aim of promoting awareness about Indian culture and traditional art forms among young children. The event served as an important initiative to nurture creativity, cultural appreciation, and artistic skills among students at an early age.

The function was graciously attended by Mrs. Poornima from Brindha Tuition Center and Artist Mr. Gladwin from Bamboo Art Academy, who encouraged children to explore their artistic talents and appreciate the richness of Indian traditions. Their presence added inspiration and motivation to the participants, making the event more meaningful and impactful.

Indian culture is one of the oldest, richest, and most diverse cultures in the world. It reflects a harmonious blend of traditions, languages, art forms, customs, and values that have been passed down through generations. Teaching children about Indian culture helps them understand their roots and builds respect for heritage and tradition. Cultural awareness also promotes unity, discipline, creativity, and pride in one’s identity. Through such initiatives, children learn not only about art but also about history, traditions, and values associated with Indian culture.

To promote these cultural values, a drawing competition was conducted with participation from 100 children belonging to different standards. The competition encouraged children to express their understanding of Indian culture through creative artwork. The themes provided for the drawing competition were Bharatanatyam, Karakattam, Jallikattu, and Parai Attam, which represent important cultural traditions of Tamil Nadu and India.

Bharatanatyam is one of the oldest classical dance forms of India, originating from Tamil Nadu. It is known for its graceful movements, expressive gestures, rhythmic footwork, and storytelling through facial expressions. Bharatanatyam reflects devotion, discipline, and cultural richness. Traditionally performed in temples, this dance form combines music, rhythm,

and expression to convey stories from mythology and Indian traditions. Through drawing Bharatanatyam, children learned about the elegance and importance of classical dance in Indian culture.

Karakattam is a traditional Tamil folk dance performed in honor of the rain goddess Mariamman. It is commonly performed during village festivals and celebrations. The dance involves balancing decorated pots on the head while performing rhythmic movements. Karakattam represents rural life, community spirit, and cultural celebration. It is colorful, energetic, and reflects the joy and unity of traditional Tamil villages. By drawing Karakattam, children explored the vibrancy and cultural importance of folk dances.

Jallikattu is a traditional sport of Tamil Nadu, usually conducted during the Pongal festival. It is deeply rooted in rural traditions and represents bravery, courage, and strength. Jallikattu also highlights the bond between humans and cattle, especially native breeds of bulls. This traditional sport has been practiced for centuries and is considered an important part of Tamil heritage. Through this theme, children learned about rural traditions, courage, and the significance of preserving cultural practices.

Parai Attam is another traditional folk art of Tamil Nadu that involves rhythmic drumming combined with energetic dance movements. Historically, the Parai drum was used to communicate important messages in villages. Today, Parai Attam has evolved into a vibrant cultural performance representing pride, unity, and social awareness. The powerful beats of the Parai drum symbolize strength and cultural identity. Children learned about this traditional art form and expressed its energy and rhythm through their drawings.

To encourage participation and creativity, art kits were distributed among all 100 children. This ensured that every participant had the necessary materials to showcase their artistic skills. The distribution of art kits also motivated children to actively participate and develop their interest in art and culture.

Prizes were awarded to the top three winners from each standard, from Standard 1 to Standard 9. This recognition encouraged

healthy competition and appreciated the efforts of talented students. Consolation medals and participation recognition were distributed among all remaining children to appreciate their enthusiasm and involvement. This ensured that every child felt valued and motivated.

Additionally, water bottles and biscuits were distributed to all participants to make the event comfortable and enjoyable. The thoughtful arrangements ensured that children remained energetic and engaged throughout the programme.

The event concluded successfully with positive feedback from participants, parents, and guests. The programme not only promoted artistic talent but also strengthened cultural awareness among children. Such initiatives by Ettram Public Charitable Trust play an important role in preserving Indian traditions and inspiring the younger generation to appreciate their cultural heritage.

Overall, the programme achieved its objective of promoting Indian culture among children and encouraging them to learn, respect, and celebrate traditional art forms. Events like these contribute significantly to building cultural pride and nurturing future generations who value and preserve India's rich cultural heritage.