

Drug Awareness Campaign Report

Organised by Etram Public Charitable Trust – Nesapakkam ,
Chennai234689101 111181920

Date: 5th April 2026 (Sunday)

Time: 6:00 AM – 9:00 AM

Venue: Adyar River Walk Park, Chennai

In a significant step towards building a healthy and drug-free society, Etram Public Charitable Trust successfully organised a Drug Awareness Campaign Walk on 5th April 2026 (Sunday) at Adyar River Walk Park, Chennai, from 6:00 AM to 9:00 AM. The event aimed to spread awareness about the harmful effects of drug abuse, particularly among the younger generation, and to promote a culture of fitness, discipline, and positive lifestyle choices.

The programme commenced early in the morning with an awareness speech highlighting the dangers of drug abuse. The speakers addressed the participants on the physical, psychological, social, and economic consequences of substance abuse. Emphasis was laid on how drug addiction not only destroys individual lives but also affects families, communities, and society at large. Participants were encouraged to become ambassadors of change and to actively contribute towards creating a drug-free and healthy society.

The event was presided over by Mr. Subramaniam, Managing Trustee of Etram Public Charitable Trust, who emphasized the importance of community-based initiatives in preventing drug abuse. He highlighted that awareness at the grassroots level is the most effective way to protect youth from falling into addiction. He also reiterated the Trust's commitment to conducting more such awareness campaigns in the future.

The campaign was further supported by Fight 2 Fit Gym Master Mr. Jai, who motivated participants to maintain physical fitness and mental strength. He stressed that a fit body and disciplined lifestyle naturally discourage harmful habits such as drug abuse. His encouraging words inspired participants, especially young attendees, to adopt healthy lifestyle practices.

Following the inaugural address, the Drug Awareness Walk was conducted along the Adyar River Walk Park. A total of 39 participants actively took part in the walk. During the walk, drug awareness pamphlets were distributed to the general public, including morning walkers, youth, and families present at the venue. The campaign generated positive engagement and meaningful conversations with the public, creating awareness about the importance of staying away from drugs.

The awareness walk was conducted in an organized and disciplined manner, reflecting strong community participation and enthusiasm. The participants carried forward the message of “Say No to Drugs” and demonstrated their commitment to social responsibility and youth empowerment.

At the conclusion of the event, participation medals were awarded to all participants as a token of appreciation for their involvement and dedication to the cause. The medal distribution ceremony added a sense of accomplishment and encouragement, motivating participants to continue supporting similar social initiatives in the future. Towards the conclusion of the Awareness walk water bottles , food and biscuits were distributed to everyone.

Photographs were taken during the programme, capturing key moments such as the awareness speech, pamphlet distribution, participants’ interaction with the public, the awareness walk, and the medal distribution ceremony. These photographs serve as valuable documentation of the successful conduct of the event and the active participation of the community.

The entire programme was conducted in a professional, impactful, and exemplary manner, successfully spreading awareness among the public and encouraging the younger generation to stay away from drugs. The initiative stands as a meaningful contribution toward building a healthy, responsible, and drug-free society.

Etram Public Charitable Trust remains committed to continuing such awareness programmes and community initiatives in the future to empower youth, promote fitness, and safeguard society from the dangers of drug abuse.

"Say No to Drugs — Say Yes to Life"









































